

ALAMO SQUARE NEIGHBORHOOD ASSOCIATION
MINUTES OF THE MEETING OF THE BOARD
August 24, 2009

President Ben Allison called the meeting to order at 7:30 pm. Members present were Mr. Allison, Michael Basham, Bill Bonds, Ron Henggeler, Gus Hernandez, Erinne Morse, Christian Nguyen, Carol Polk and Michael Smithwick. Members absent were John Dallas and Lisa Zahner.

Minutes of the June Board meeting and the Treasurer's Report year to date were approved. Minutes of the April meeting continue outstanding.

A general discussion of the successful flea market followed. Although there were fewer vendors than last year, sales of donated items and the new Alamo Square t-shirts were successful and food service made a profit, so the event raised money to support future activities.

An update on the t-shirt and hoodie inventory shows that the costs of producing same remains to be recouped. Some requested that t-shirts in children's sizes be produced, and Gus Hernandez agreed to find out the costs.

Erinne Morse discussed newsletter costs and indicated she was researching the cost of a bulk mail permit. Mike Basham indicated that advertising revenue, although not yet all collected, should be no less than last year's total. Discussion continued on ways to reduce the expense of newsletter distribution.

The general email update on ASNA activities and matters of interest to members was deemed successful and the Board, with producer Gus's agreement, decided to send the update weekly on an experimental basis, to determine whether it is useful to members.

Bill Bonds reported that the next park cleanup would be on October 3, not October 11. Other park-related matters discussed included the negative impact of the large number of tour buses on the area. Consideration was given to contacting the city about possible abatement of bus noise and pollution but no vote was taken. Further note was taken of ASNA's desire to have a coffee kiosk in the Square, and Ben reported that Park and Rec was asking for a \$1,000 per month fee from the kiosk; there was discussion as to the possibility of negotiating a lower fee. Finally there was conversation about resurrecting movies in the park, and Ben offered to contact the organizer to find out what would be involved. Finally, at John Dallas' request, Ben asked the Board for an opinion on the ability to reserve picnic tables in Alamo Square. Response was neutral but the Board asked him to ask John to research the cost and procedure for further consideration.

Carol Polk raised the question of ASNA's possible sponsorship of a team of runners in the SAFE5K run/walk on October 25. Mike Basham volunteered to head up the team and serve as contact.

Ben remarked that the September general meeting should be interesting as Board member Ron Henggeler would present one of his conversations about local history in the Chateau Tivoli, filled with local history.

Michael Smithwick reported on the new traffic control project on Fell and Oak Sts. General dismay at the news of freeway-style electronic signs was expressed, as this installation seems to contradict all the community input for improved traffic flow on Divisadero. The Board agreed to participate with the North of Panhandle Neighborhood Association in opposing this poorly considered action by the city. Christian Nguyen and Gus volunteered to create and distribute flyers notifying residents of the NOPNA meeting set of September 17.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Carol Polk
Secretary